

SURVIVE TO THRIVE

LEARN - PRACTICE - GROW



Designed specifically for entrepreneurs in Rwanda and their teams, the fully virtual programme is based on AMI's unique approach of business learning on the go.

You'll learn how to address reduced revenue and cash flow, supply chain disruptions, remote staff, and shifting business strategies.



SURVIVE



- ➔ Respond rapidly
- ➔ Understand customers, markets and business performance
- ➔ Plan for the future

GROW



- ➔ Grow Team and Operations
- ➔ Connect, Learn and Grow

Who can apply?

- ➔ Company leaders (CEOs, MDs, owners, or founders) along with an employee at a senior level
- ➔ Micro businesses with one or more employees and at least one year of operation
- ➔ Businesses with revenue of Rwf 5M+ in the last financial year

Duration: Four-month programme open to up to two people per business (with additional six months of tool access & support)

Apply Here: bit.ly/AMI-S2T