

Take Your Business Online




Build an online presence and enhance your business brand through effective strategies and social media platforms to boost sales.



ABOUT THE PROGRAMME

Through this one-month programme, you will learn strategies to identify customer pain points, interests, buying patterns, demographic data, and more by utilising AMI tools to develop customer profiles and customer journey maps.

This online entrepreneurship bootcamp includes:

-  Virtual learning
-  Online courses
-  Practical business Tools